

The 2002 Pittsburgh Jewish Community Study

JEWISH HOUSEHOLD AND POPULATION ESTIMATES

United Jewish Federation of Greater Pittsburgh

in partnership with the

Jewish Healthcare Foundation

Ukeles Associates, Inc.

Marketing Systems Group - GENESYS

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What Is The Size of the Pittsburgh Jewish Community?

There are three answers to the question: what is the size of the Jewish community in Greater Pittsburgh? The size of the Jewish community can be described in terms of (a) the number of Jewish households in Pittsburgh, (b) the total number of people who live in these Jewish households, and (c) the number of Jews in these households.

Despite the focus on the number of “Jews” in traditional demographic analysis – How many Jews? – the numbers of Jewish households and the number of people living in those households are critical for community planning and service provision.

- There are an estimated **20,900 Jewish households** in Greater Pittsburgh where at least one adult considers himself/herself to be Jewish;
- **42,200 Jewish Persons** live in these households - including adults who considers themselves to be Jewish or a child being raised Jewish;
- **54,200 People live in these Jewish households.** In addition to the 44,200 Jews, there are an additional 12,000 non-Jewish persons living in these households – typically, a non-Jewish spouse and/or children not being raised Jewish.

Exhibit 1. Number of Jewish Households, Number of Jewish Persons, Number of People Living in Jewish Households, 2002 Pittsburgh Jewish Community Study

Jewish Population Estimates, Pittsburgh 2002	Estimated Number
Jewish Households – At least one Jewish adult considers himself/herself Jewish	20,900
Jewish Persons – Adults who consider themselves Jewish and children being raised as Jewish	42,200
All People Living in Jewish Households	54,200

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What Has Happened Since the Last Study in 1984?

An earlier Jewish population study in 1983-84 study¹ estimated that there were 19,000 Jewish households in Greater Pittsburgh, 44,900 Jews and a total of 47,700 people living in these households.

Significant advances in research methodology since 1984 (as reflected in the methodology used for the 2002 study) have significantly improved the reliability and validity of Jewish household and population estimates. While comparisons between 1984 data and the 2002 data need to be cautiously interpreted, it appears that since 1984:

- There has been an increase of approximately 1,900 households in Pittsburgh in which at least one adult is Jewish: a 10% increase;
- The number of people in Jewish households has also increased since 1984 by an estimated 13.6%;
- The number of Jewish Persons may have declined slightly from 44,900 in 1984 to 42,200 in 2002.

Exhibit 2. Jewish Households, People in Jewish Households, Jewish Persons, 1984 and 2002 Pittsburgh Jewish Community Study

Number of:	1984	2002	Net Change	% Change 1984-2002
Jewish Households	19,000	20,900	+1,900	+10.0%
People in Jewish Households	47,700	54,200	+6,500	+13.6%
Jewish Persons	44,900	42,200	(-2,700)	(-6.0%)

¹ Data from the 1984 Pittsburgh Jewish Population Survey will be presented only when comparisons are absolutely essential. The research and sampling methodology available for and used in the 1984 study are less reliable than the methods used in the Pittsburgh 2002 study, and other recent Jewish community studies.

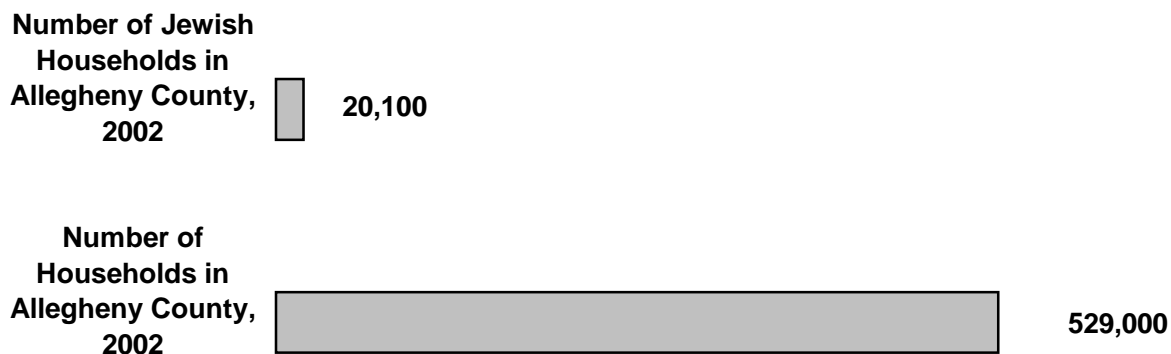
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What Proportion of Allegheny County is Jewish?

The vast majority of Jewish households in Greater Pittsburgh – 96% – reside in Allegheny County. These 20,100 Jewish households contain 52,000 people, 40,500 of whom are Jewish (78% Jewish, 22% non-Jewish).

Jewish households represent 3.8% of the total number of households living in Allegheny County.²

Exhibit 3. Jewish Households: Allegheny County and All Households: Allegheny County, 2002 Pittsburgh Jewish Community Study



² Claritas updated estimate of U. S. Census data on households provided by MSG-GENESYS at the time that the survey sample frame was constructed.

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How Do Jewish Household/Population Changes Since 1984 Compare to General Allegheny County trends?

Analysis of Allegheny County data from the 1980 and 2000 census studies reveals that the Jewish community has experienced household and total population increases from 1984-2002 in contrast to a decline in overall Allegheny County numbers.³

The number of Allegheny County households declined from 540,547 in the 1980 census to 537,150 in the 2000 census — a decline of less than 1% — while we previously estimated a 10% increase in the number of Jewish households.

The number of people living in Allegheny County households declined even more sharply: 12.7%. The number of people living in Jewish households increased 13.6% from 1984-2002.

Exhibit 4. Allegheny County Household/Population Shifts 1980-2000 Compared to Jewish Households/Population Changes 1984-2002

	1980 or 1984	2000 or 2002	% CHANGE
Number of Households			
All Households in Allegheny County	540,547	537,150	(-0.6%)
Jewish Households in Allegheny County	19,000	20,900	+ 10.0%
Number of People Living in Households			
All Households in Allegheny County	1,420,965	1,241,049	(-12.7%)
Jewish Households in Allegheny County	47,700	54,200	+13.6%

³ While the comparison dates are not exact, they are sufficiently similar for the comparisons to be useful; The Greater Pittsburgh data reported for 1984 and 2002 is almost entirely Allegheny County data. The general household data for Allegheny County is from the U.S. Census: 1980 and 2000.