

The 2002 Pittsburgh Jewish Community Study

FINAL REPORT

United Jewish Federation of Greater Pittsburgh

in partnership with the

Jewish Healthcare Foundation

Ukeles Associates, Inc.

Marketing Systems Group - GENESYS

International Communications Research

December, 2002 (revised)

LETTER OF TRANSMITTAL

Mr. James A. Rudolph, Chair
United Jewish Federation of Pittsburgh
234 McKee Place
Pittsburgh, PA 15213

Dear Jim,

I am pleased to present the *Final Report* for the 2002 Pittsburgh Jewish Community Study. This *Final Report* expands upon the highlights of the population study which were summarized in the *Summary Report* of October 3, 2002. The *Summary Report* was presented to the United Jewish Federation Delegates and received considerable attention in the Pittsburgh press. This *Final Report* includes a revised, briefer "Executive Summary," data exhibits from the earlier report, many more additional analyses organized by chapter, and a Technical Appendix which describes the survey's sophisticated methodology (and includes a copy of the survey questionnaire).

The term *Final Report* should not be construed as implying the conclusion of the survey data analysis and the illumination of policy issues for the 2002 Pittsburgh Jewish Community Study. The development and execution of the 2002 Jewish Population Study was always guided by the understanding that not only would the survey data be analyzed by Ukeles Associates, Inc. (UAI) and published in the initial highlights Report and this *Final Report*, but that the electronic data file would be transferred to the United Jewish Federation and the Jewish Healthcare Foundation, since the data from the 2002 Pittsburgh Jewish Community Study are a unique and valuable resource for the Federation, agencies, synagogues and organizations to plan for our community in the next decade.

The data file from the study has already been transferred to the Planning & Allocations unit of the United Jewish Federation, and staff members of the Federation and the Jewish Healthcare Foundation have completed training sessions designed to familiarize key staff members (and selected volunteers from Jewish agencies and the Jewish community) with the data file and the appropriate software programs. In a few months, the data file will also be deposited with the North American Jewish Databank so that it will be available to demographers and Jewish research analysts.

The 2002 Pittsburgh Jewish Community Study, the first comprehensive demographic analysis since 1984, was made possible through a partnership among the United Jewish Federation, the UJF Foundation and the Jewish Healthcare Foundation. We were fortunate to have utilized the services of the Ukeles Associates, Inc. research team, which included the statistical sampling expertise of Marketing Systems Group – GENESYS and the interviewing capabilities of ICR – International Communications Research. The research team's utilization of cutting-edge research technology gives us great confidence in the results.

We are also thankful for the input of the many agency, synagogue and organizational leaders who met with us before – during – and after the survey process to offer their insights, and to help define and refine the study. Finally, on behalf of the Pittsburgh Jewish community, I want to thank the members of the Community Study Committee. Their dedication and thoughtful guidance significantly contributed to the quality of our study.

Sincerely,

Carl Krasik, Chair
December, 2002

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Special credit must be given to the interviewers at ICR who displayed tireless dedication to the study, and to the 1,313 respondents who answered the survey, providing the data essential to the 2002 Jewish Community Study of Greater Pittsburgh.

The interactions between the interviewers and respondents, though brief and transitory, resulted in exceptionally high quality Jewish community survey data.

ACKNOWLEDGEMENTS

The 2002 Pittsburgh Jewish Community Study was made possible through a partnership among the following major contributors:

United Jewish Federation

UJF Foundation

Jewish Healthcare Foundation

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